DATA³

THE DATA EXPERTS

Helping you make smarter, quicker decisions

Data is big news.

DATA NEWS

"DATA is the new oil"

The volume of data doubles every 2 years

84% of SMEs believe data can be used to increase their profits
Data3 SME Survey 2019

79% of executives believe that their company will perish unless they embrace data *Forbes 2020*

90% of data that exists today didn't exist 2 years ago

Many businesses are sat on a goldmine of data. We're helping them tap into it.

Would you like to...

Learn more about your **customers** or **employees**?

Make money by making **smarter** business decisions?

Unlock new commercial **opportunities**?

You can, with data.

We're turning our clients' data into a money maker for their business.

FINANCIAL

OPERATIONS

PEOPLE

Whatever type of business you're in, you'll have **a lot** of data.

Customer details, financials, sales figures – the list goes on. This data is pivotal when it comes to making decisions on ways you can improve performance, save time and make more money.

Is your data all in one place?

CUSTOMER

MARKETING

SOCIAL MEDIA

And you'll have **a lot** of people wanting to use data for different purposes.

OPERATIONS

Who are our customers?

Where are they?

How are we servicing them?

SALES

Who bought what?

When?

How frequently?

MARKETING

Who registered?

Who read what?

Who engaged?

HR

How are our people performing?

Who's engaged?

Who's joined/left?

FINANCE

Who paid what?

When?

How?

Every user, in every business area, will want a **different view** of your data.

But what you might not have,
is data you can **trust** – or
the skills to make the most of it.
That's where we come in.

WE MAKE DATA SIMPLE

We know how to make data manageable.
We know how to make it accessible to everyone.
And we know how to use it to save you time and money.

That's what we do – DATA.

Your one-stop-data-shop

BUILD

Create a secure, robust and compliant place for all your data – a single source of truth

DATA ARCHITECTURE, DATA MANAGEMENT, DATA GOVERNANCE, DATA COMPLIANCE, DATA SECURITY, DATA WRANGLING, DATA CONNECTIONS, ETL

ANALYSE

Use AI and natural language processing to spot patterns and trends – and even make predictions

DATA ANALYTICS, DATA SCIENCE, AI, MACHINE LEARNING, NLP, PREDICTIVE MODELS, STATISTICS

VISUALISE

Share and keep track of your data with intuitive, branded tools that are easy to understand

DATA VISUALISATION, DASHBOARDS, BI REPORTS, DATA STORYTELLING, INSIGHT REPORTS, SCORECARDS

AUTOMATE

Replace time-consuming, manual processes and reporting with slick automation

REPORT AUTOMATION, LIVE DASHBOARDS, AUTOMATED ALERTS, RPA

MONETISE

Identify ways you can make or save money in a customer-focused and compliant way

DATA MONETISATION, DATA PRODUCTS, DATA INNOVATION, NEW REVENUE, NPD

TRANSFORM

Make yours a data-driven company that makes smart, informed decisions

DATA STRATEGY, DATA TRANSFORMATION, DIGITAL LEADERSHIP, DATA UPSKILLING, TRAINING

Many Data³ clients increase their profit by > 10% using data they already have.

2buy2

AdsDaX

Bath Building Society

bluefield Services

bounty

University of BRISTOL

BusinessWest

caboodle
reward. engage. innovate.

EverShare.io
everyone everywhere

Freeformers

greenroom digital

helpfor.org

LIKE TO BE .ORG

OWV

PES
Happy people. Happy business.

SITU
SERVICED APARTMENTS

SPEED

TT

TCARTA

veezu.

wriggle

re think

We help businesses of different sizes, in different sectors and in different locations to make more money using data. Either their new data-driven activity leads to an increase in sales, or they're able to spot inefficiencies and reduce costs.

We can set up simple business dashboards, or more sophisticated tools powered by AI, predictive analytics, machine learning and natural language processing.

BUT FIRST...
WE'LL **TALK** TO YOU
ABOUT WHAT YOU *REALLY* NEED

And don't worry – we love talking data, but we also know how to explain things in clear, simple ways. We're happy to ditch the jargon so that data, and the insights it can give, are accessible to everyone.

Our clients trust us with their data,
knowing we're in it for the long haul.

We work with businesses that want more insight into their organisation or customers but don't have the right data skills, enough time in the day, or enough money to hire full-time staff.

Powering high growth, ambitious businesses to fulfil their potential

We want to grow **fast**

We want to **differentiate** from our competitors

We want to **innovate** and disrupt the market

We know the answer is data, **but**...

We don't have enough data resource in-house

We don't have the right data skills in-house

We need help to derive value from our data

We do the hard work,
so you don't have to

We're here to:

get your data
into **one place**

fast-track
data projects

upskill
data teams

build data
products and tools

Think of us like a data SWAT team – a band of consultants, engineers, analysers and visualisers that turn your data into stories and help your business to grow.

Leverage data to create a sustained and competitive advantage for your business

Your Data³ Team

DATA CONSULTANTS
DATA ARCHITECTS
DATA ENGINEERS
DATA ANALYSTS
DATA VISUALISERS
DATA SCIENTISTS
DATA TRANSLATORS
DATA MONETISERS

HELS

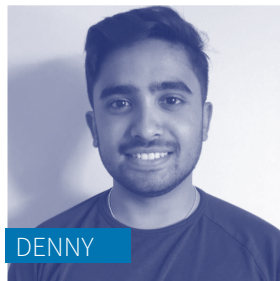TRISTAN

AMANDA

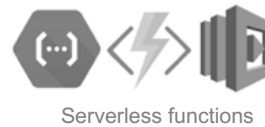GEORGE

MATT

JOSH

SARAH

BŁAŻEJ

ANN

DENNY

JONTY

PHIL

Bringing the latest technology and cutting edge tools to your business
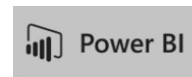
PLATFORMS

aws

Google Cloud

Azure

INGESTION

Serverless functions

Apache Airflow

kafka

MATILLION

STORAGE

mongoDB.

Microsoft SQL Server

MySQL

amazon REDSHIFT

snowflake

ANALYTICS

python

R

DB

looker

Power BI

Qlik Q

+ableau

Don't just take our word for it…

"

The Data^3 team are doing an awesome job helping us to build enhanced data analytics capability for our clients so we can deliver data-driven employee benefits decision-making tools and insight.
Ian Rummels, Head of Thinking and Possibilities, *PES & Clouds*

What I like I about Data^3 is how quickly they identify customer needs & challenges and then provide simple honest affordable solutions.
David Critchley, *4 Earth Intelligence*

Thanks to the Data^3 team, we're making data-driven business decisions on our customer acquisition, engagement and retention strategies to fuel our continued business growth.
Dean Turner, Chief Technical Officer, *Veezu*

The Data^3 team helped us to organise and understand the data we're gathering, and create a simple interactive dashboard that has informed our growth plans.
Rob Hall, Founder, *Wriggle*

The Data^3 team were great to work with and quickly understood our company and challenges. They worked with us to identify a number of internal and external data sources and through their analytical, interpretation and visualisation skills have identified and profiled key prospects which we are now engaging with across various channels.
Lynne Tomlin, Market & Customer Intelligence Manager, *Business West*

True Power BI experts. A great experience, with an ethos of not just delivering against a brief, but taking it that step further with their extensive knowledge of analytics, and knowing what the user needs to see. Would highly recommend!
Richard Hepburn, Head of Implementation & Delivery, *Bounty*

The Data^3 team were a pleasure to work with offering consultancy and practical advice from start to finish. The data-driven tool we have developed together has had a positive impact on our business already.
Rebecca Broomfield, Director, Consumer & Hospitality, *Speed Communications Agency*

"

...we're an award-winning data lab

This is MONEY.co.uk
Winner of the Great British Entrepreneur Challenge 2019

NatWest | NATWEST GREAT BRITISH ENTREPRENEUR AWARDS | GBEA
2019 FINALIST SOUTH WEST

SETsquared Bristol
Part of the SETsquared Partnership

innovate 2 succeed

NatWest
Start
Scale
Succeed
Proud member of NatWest **Entrepreneur Accelerator**
natwest.com/accelerator

The Data^3 advantage –
we stand out from the crowd

YOUR TEAM
the people you see on day one are the people you work with until the end

TECHNOLOGY-AGNOSTIC
we recommend tools that are right for your business, with no bias

FAST-TRACK DELIVERY
we deliver in days & weeks, not years

CLIENT ENDORSEMENT
don't take our word for it, ask our clients before you commit

CANCEL ANYTIME
NO notice periods so you're free to exit if you're not satisfied

Don't know where to start?

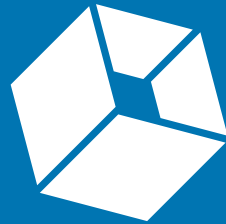Contact us for a FREE no obligation data consultancy consultation TODAY

📞 **0117 25 10100**   @ **hello@data-cubed.co.uk**

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